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October Dinner Meeting

Tuesday October 11, 2011

## The Good News is the Bad News is Not All Right: New Digital and Cloud Based Business Models

We all know the problems with piracy, but how about doing legitimate business with music and movies online? How can copyright owners be sure they are getting paid on legitimate sales? Panelists discuss how to reach paying consumers and how to collect and account for online sales.

### Panelists:

- i **Robert E. Allen**, Senior Vice President - Head of Business and Legal Affairs  
Universal Music Publishing Group
- i **Keith Bernstein**, CEO, Crunch Digital & Royalty Review Council
- i **Dean Kay**, President CEO Demi Music Corp and ASCAP Board Member
- i **Curt Mavis**, President of Digital Media, Lionsgate

### Moderator:

- i **Chris Castle**, Managing Partner, Christian L. Castle, Attorneys

**Tuesday October 11, 2011**

6:15 PM Check-In 6:30 PM Cocktails 7:00 PM Dinner

**COURTYARD BY MARRIOTT**, 15433 Ventura Blvd, Sherman Oaks, CA 91403 (Near Sepulveda & Ventura Blvd., just west of the 405 freeway) Parking entrance on Orion Avenue  
**Free parking with validation. Map and directions: <http://tinyurl.com/5b84vs>**

Entree: Chicken Marsala, Beef Bourguignon or Vegetarian Pasta  
Appetizer: Caesar Salad and Chef's Choice for dessert.

CCC Members **\$45** per person / Non-members **\$55** per person

### RESERVE YOUR SEAT NOW by 10am October 7, 2011

Please help us make this an enjoyable experience for everyone by using the reservation system. A failure to reserve by the deadline may result in not receiving your preferred choice of dinner entree.

Register online with your credit card at [www.theccc.org](http://www.theccc.org)

Dinner is payable at the door by **cash or check only**. No credit cards.

**THE CCC WILL BE GOING GREEN ~ JANUARY 2012**  
**IF YOU CURRENTLY DO NOT RECEIVE EMAILS FROM THE CCC,**  
**PLEASE EMAIL [INFO@THECCC.ORG](mailto:INFO@THECCC.ORG)**

Attention Attorneys: This activity has been approved for Minimum Continuing Legal Education Credit by the State Bar of California in the amount of one (1) hour. The CCC certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education. Attorneys who wish to register for MCLE Credit must include their state bar number with their reservation. Please remember to sign the sign-in sheet and obtain a certificate when you arrive at the meeting.