

November 13, 2018

Weird Rights

NEWSLETTER

An Entertainment Industry Organization



President's Corner

Hello Friends and Members!

“Weird Rights.” What an odd title for a panel discussion? But, some of the rights that we control are weird and misunderstood. Come to our panel on November 13, and find out what some of these rights are and how to monetize them.

Also, mark December 4 on your calendars. That is the date of our holiday party and we will present our Apollo Awards to two copyright advocates, Teri Nelson Carpenter of Reel Muzik Werks and Dina LaPolt of LaPolt Law. In addition, we will conduct a silent auction with proceeds benefiting the John Braheny Scholarship Fund.

We have a full year's worth of fun and informative events planned for the season so make sure to visit our website for more details: www.theccc.org

Looking forward to seeing you at an upcoming CCC Event.

Sincerely,
David Quan
President 2018-2019

Suggested Reading

"Music Royalties: Collect them all!"

Isaac Shepard - The Music Maze

[View Here](#)

Moderator

Eric Polin | Sr. Vice President of Music Publishing, Universal Pictures

Eric Polin is Sr. Vice President of Music Publishing at Universal Pictures, where he oversees the administration of their film and TV music catalog dating back to 1928. Previously, he was a partner at Wixen Music Publishing, where he oversaw the publishing administration of some of the top songwriter/artists in the industry.

Mr. Polin serves on the national board of directors of the Association of Independent Music Publishers. He is also a past president of the California Copyright Conference and is the founder and chairman of their scholarship committee. He has moderated CCC panels on artist managers, independent music publishing, film music, digital distribution, and helped assemble panels on SIRA and indie record labels, and was the author of the hauntingly unforgettable CCC newsletter article entitled "The (Lost) Art of Mechanical Licensing." He has also been on panels focusing on independent music publishing and on music royalties.

Mr. Polin has been quoted in The New York Times, and his opinions have been published by Billboard magazine, The Hollywood Reporter, and the U.S. Copyright Office. He has worked in many areas of the entertainment industry, including motion pictures, television, home video, and music. Mr. Polin has also served as a curriculum consultant for the Musicians Institute's Associate of Arts Program in Music Business studies.

He holds an MBA from the University of Southern California and a BA in Economics from UCLA.

Panelists

Judith Finell | Judith Finell MusicServices Inc.

Judith Finell is a musicologist and the president of Judith Finell MusicServices Inc., a music consulting firm in New York and Los Angeles, founded 25 years ago in New York. Since then, she has served as consultant and expert witness involving music copyright infringement, advised on artist career and project development, and a wide variety of music industry topics. Recently, Ms. Finell was interviewed by NBC/Universal for a 2018 documentary entitled "The Universality of Music," in which she discussed the ways in which she sees music as being an international language that can bridge cultural barriers that spoken language does not.

Judith Finell was the testifying expert for the Marvin Gaye family in the milestone “Blurred Lines” case in Federal Court. She has testified in many other notable copyright infringement trials over the past 20 years. She and her team of musicologists regularly advise HBO, Lionsgate, Grey Advertising, CBS, Warner, Disney, and Sony Pictures on musical works for their commercials, films, and television series. Ms. Finell also frequently advises attorneys, advertising agencies, entertainment and recording companies, publishing firms, and musicians, addressing copyright issues, including those arising from digital sampling, electronic technology and Internet musical usage.

Ms. Finell holds an M.A. degree in musicology from the University of California at Berkeley and a B.A. from UCLA in piano performance. She has written numerous articles and a book in the area of contemporary music and copyright infringement and has appeared in trials on Court TV and before the American Intellectual Property Law Association. She is a trustee of the Copyright Society of the U.S.A., and has appeared as a guest lecturer at the law schools of Harvard University, UCLA, Stanford, Columbia, Vanderbilt, George Washington, NYU, and Fordham, as well as the Beverly Hills Bar Assn., LA Copyright Society, and the Association of Independent Music Publishers. She may be reached either by e-mail at judi@jfmusicservices.com or by telephone at (310) 301-3338.

Eric Palmquist | President, Recognition Songs

An industry veteran of more than 20 years, Eric Palmquist has held executive, Vice President positions with BMG Rights Management & Warner/Chappell Music, as well as dual executive roles at Disney Music Group & Quincy Jones Productions (Records & Publishing). A pioneer & industry leader in audit & income tracking, he is a 2 time recipient of NARIP’s Best in the Biz award. He is also a composer of various songs used in Film & Television productions, including uses on Lifetime, Nickelodeon, & NBC. In addition, he has performed with various bands, including the legendary group The Tokens. He is past President of The California Copyright Conference, and a frequent guest lecturer at The SCL, CCC, & AIMP, in addition to USC, Cal State Northridge, UCLA, Musician’s Institute, ASCAP Expo & SESAC Songwriter’s Boot Camp. He currently serves as President of Recognition Songs, continuing to perform audits, income tracking & Neighboring Rights administration for a variety of clients, as well as assist in the negotiation of music publishing agreements and recording contracts.

Vikki Jacobs | Vice President, Film Music Licensing, Universal Pictures

Vikki is an experienced music clearance executive, having spent almost 20 years Sony Pictures Entertainment working on television programs such as Dawson’s Creek, King Of Queens, Breaking Bad and The Goldbergs, she made the move to Universal Pictures in 2015. Heading Film Music Licensing, Vikki and her team negotiate and secure the rights for music owned/controlled by third parties for use in a wide variety of motion pictures – from animation such as the Despicable Me and Minions franchises to the live action of Fast & Furious and First Man along with their associated marketing campaigns.

Henry Root | Partner, Lapidus, Root, Franklin & Sacharow, LLP.

Henry W. Root, Esq. is a partner in the entertainment firm of Lapidus, Root, Franklin & Sacharow, LLP. Mr. Root has represented recording artists signed to every major label, award-winning songwriters and producers, independent music publishers, record labels and the producers and principal cast members of several TV series. Root has overseen business and legal affairs for the delivery of programming to every major network as well as for distribution on the internet.

Mr. Root's practice is concentrated on providing sophisticated advice to prestigious individuals and corporate clients (including several publically held banks), the negotiation of complex content agreements and related strategic planning. He provides counseling and guidance in connection with due diligence matters, complex rights sales, acquisition and licensing issues, loan and security agreements and valuations of intellectual property assets.

Mr. Root is currently a member of the Governing Committee of the American Bar Association Forum Committee on the Sports and Entertainment Industries, for which he previously chaired the Music & Personal Appearances Division. He is the immediate past Chair (and remains a member) of the Executive Board of the Entertainment Law Initiative, a nationwide essay writing contest for law students, which is co-sponsored by NARAS (the Recording Academy) and the Forum. He was presented with the Ed Rubin Award at the annual meeting of the Forum in October, 2017, which is the Forum's highest honor. He is a former officer and director of the California Copyright Conference.

Mr. Root is an adjunct professor of Music Law at the University of Miami, School of Law. He has been selected for inclusion "Top Attorneys in North America" and has repeatedly been included in the Southern California editions of "Super Lawyers". He was named 2014 Lawyer of the Year Media & Entertainment – Santa Monica, California by "Corporate LiveWire".



This event is sponsored by [Reel Muzik Werks](#)

Please visit our website, theccc.org, for more information soon!

