

WELCOME TO THE
**CALIFORNIA
 COPYRIGHT
 CONFERENCE**

STAY WELL-INFORMED AND WELL-CONNECTED...

JOIN THE CALIFORNIA COPYRIGHT CONFERENCE TODAY!

We're thrilled to introduce next week's webinar!

Join the CCC on **Tuesday, May 25th at 11:30am PDT** for an exciting discussion entitled, **"Neighboring Rights: The Intricacies of Registration, Legislation, and Monetization."**

LEARN MORE AND REGISTER BELOW!

CCC WEBINAR SERIES:

Tuesday, May 25th, 2021

11:30am PDT - 12:30pm PDT

"NEIGHBORING RIGHTS: THE INTRICACIES OF REGISTRATION, LEGISLATION, AND MONETIZATION"

Do you know about Neighboring Rights? Whether you've been in the industry for years or you're an up and coming artist, few understand how to claim and collect this royalty stream and what needs to be done to maximize these earnings. You may know about SoundExchange but do you understand the whole picture of these rights and royalties, and on a global level?

This panel will demystify the ins and outs of this income stream including navigating metadata challenges, how to make claims, and understanding the varying rules of proper global collections for recording artists, background/session musicians, record producers and record labels. Get in the know about the tips, tricks, and tools for maximizing neighboring rights royalties. This is one you cannot afford to miss!

Neighboring Rights:
 THE INTRICACIES OF REGISTRATION, LEGISLATION, AND MONETIZATION

May 25th • 11:30am PDT

FEATURED PANELISTS

Bruce Wayne
 Vice President | Transparence Entertainment Group

Dennis Dreith
 Co-founder & Chairman | Transparence Entertainment Group

Naomi Asher
 Vice President of Neighboring Rights | Sony/ATV Music Publishing & President | IAFAR

MODERATED BY
Reggie Calloway
 Director of Music Royalty Funding | Sound Royalties

ZOOM REGISTRATION AVAILABLE AT THECCC.ORG

Moderator:

Reggie Calloway | Director of Music Royalty Funding, Sound Royalties

Panelists:

Bruce Wayne | Vice President, Transparence Entertainment Group

Dennis Dreith | Co-founder and Chairman, Transparence Entertainment Group

Naomi Asher | Vice President of Neighboring Rights, Sony/ATV Music Publishing & President, IAFAR

Advance Registration

CCC Members \$0 per person | Non-members \$5 per person

REGISTER HERE

The registration deadline for this webinar is Tuesday, May 25th at 10:00am PDT.

BIOGRAPHIES

Reggie Calloway | Director of Music Royalty Funding, Sound Royalties

Five-time Grammy-nominated, Reggie Calloway has always displayed a unique ear for music, trends and business. It is no surprise that the music pioneer received a Grammy nomination for R&B Songwriter of the Year for the hit song "Casanova," in 1987.

Calloway graduated from Kentucky State University with a Bachelor of Fine Arts in Music. In 2011, he began providing financing for artists and publishers who needed a way to monetize their royalty assets. He directed a sales team that was instrumental in bringing to the market thousands of song titles including the music of artists Whitney Houston, 50 Cent, John Legend, Will Smith, 3 Doors Down, J Lo, Lil Wayne, Justin Timberlake, Timbaland, Earth Wind and Fire, Travis Tritt, and more.

Best known as the founder of the popular techno-funk band, Midnight Star, Calloway led the group to international success writing, producing, and arranging a string of top mega #1 hits including "Operator," "No Parking on the Dance Floor," and "Freak-a-zoid." He has penned songs for LeVert ("Casanova"), Teddy Pendergrass ("Joy"), Gladys Knight ("Love Overboard") and Natalie Cole ("Jump Start My Heart"). One of Reggie's original compositions entitled, "I'll Be Good for You," was featured on 'NSYNC's 10x's-platinum CD, No Strings Attached—the best-selling album of the last decade.

Bruce Wayne | Vice President, Transparence Entertainment Group

Bruce Wayne is Vice President of Transparence Entertainment Group (TEG), a music rights organization that identifies, recovers and administers royalty and licensing income from various sources for music creators. TEG maximizes payments by administering rights around the world effectively, rapidly and with complete transparency. Bruce is responsible for fulfilling corporate expansion objectives, developing strategic marketing concepts & proposals, overseeing client relationships, and managing the creative process. He is also half of the Grammy Award Winning Music production duo MIDI Mafia, most notable for 50 Cent's number-one single "21 Questions", with hits including Frank Ocean's "Swim Good" & "Bad Religion", Fantasia's "When I See U", and for artists Jennifer Lopez, Justin Bieber, and John Legend. MIDI Mafia's, The MADE Series is the number one urban music production catalog for television & film via their partnership with Extreme Music and Sony ATV. Bruce has participated on numerous panels and workshop topics demonstrating his expertise on such topics as neighboring rights, music production and artist development. Bruce's passion for representing and educating music creators is germane to this panel.

Dennis Dreith | Co-founder and Chairman, Transparence Entertainment Group

Dennis Dreith is the Co-founder and Chairman of Transparence Entertainment Group, which collects and distributes worldwide digital performance, audio-visual, private copy, and exclusive license royalties on behalf of recording artists, master right holders, producers, and DIY music creators. Prioritizing high-touch personal service, TEG provides transparent, accurate and expedited evaluation of earnings, identifies unclaimed royalties, streamlines registration & claiming processes, and eliminate superfluous fees by acquiring royalties directly from the source.

Prior to forming TEG, Dennis was the Executive Director for the AFM & SAG-AFTRA Intellectual Property Rights Distribution Fund, overseeing its growth from its inception in 1999 with a mere \$187,000 in assets to over \$100M today, as well as concurrently serving as the Administrator of the Film Musicians Secondary Markets Fund. Dennis also served as the International President of the Recording Musicians Association for 15 years and he addressed the House Sub-committee on Intellectual Properties in support of Digital Performers Rights legislation in Washington, D.C. that was signed into law in 1995. Dennis' early career included touring and recording as a musician and arranger for The Beach Boys, The Osmond's, Leon Russell, Barbara Streisand; producing artists that include the O'Jays and The Tokens; composing music for Scooby Doo, The Punisher, Columbo, The Flash, and The Shadow; and orchestrating and conducting for award winning composers Lalo Schifrin, Marc Shaiman, John Williams and James Horner.

Naomi Asher | Vice President of Neighboring Rights, Sony/ATV Music Publishing & President, IAFAR

Naomi Asher is Vice President of Neighboring Rights at Sony Music Publishing. She previously co-founded Wixen Music UK Ltd with Randall and Sharon Wixen, serving as Director and President from 2010 to January 2020. She co-founded IAFAR (Independent Alliance for Artists Rights) in 2018, after being frustrated by the lack of transparency in the neighboring rights income stream. She is co-author of the UK edition of The Plain and Simple Guide to Music Publishing, released the fiction novel Shakespeare's Ripper, and self-published her book By Page.

Los Angeles-born, Naomi moved to the UK in 1999 after completing her BA in Art History and Theatre at Franklin & Marshall College. After receiving an MFA in Staging Shakespeare from Exeter University in 2000, Naomi worked in the West End for several years at the Theatre Royal Haymarket, Shaftesbury Theatre and Victoria Palace Theatre. Naomi has a postgraduate degree from Kings College in EU, UK and US copyright law, and continues to dabble in theatre on occasion, with her play Madman William continuing to be produced worldwide.

CCC 2021-2022 BOARD ELECTIONS:

As a reminder to all CCC voting members, **the official election ballot has been emailed to all eligible voters via the online voting platform, Election Buddy.** Please contact manager@theccc.org if you did not receive your ballot.

Voting will close May 24, 2021 at 11:59pm PDT. We encourage all members to vote and give their support to the candidates of their choice.

THIS YEAR'S CANDIDATES!

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MEET THE CANDIDATES

CCC MEMBER SPOTLIGHT series!

Have an accomplishment you'd like to share with the community? Email the CCC at manager@theccc.org and we'll share your achievement with the CCC community!

JOIN THE CALIFORNIA COPYRIGHT CONFERENCE TODAY!

Attention Attorneys: This virtual activity has been approved for Minimum Continuing Legal Education Credit by the State Bar of California in the amount of one (1) hour. The CCC certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education. Attorneys who wish to register for MCLE Credit must include their State Bar number with their reservation. Following this virtual webinar, we will verify your attendance via Zoom reporting and email your certificate of attendance to the email provided at registration.

