



March 19th, 2019  
Young Guns – Innovative and Thriving  
in the New World Music Order

# NEWSLETTER

An Entertainment Industry Organization

## President's Corner

Dear Friends & Members,

I am pleased to announce that the Courtyard Marriott in Sherman Oaks will be our new home for the next three months. As you may know, The Sportsmen's Lodge sustained major damage from a fire back in January and they were unable to house us for the remainder of the year.

With that said, I hope that you will join us for our next panel discussion on March 19th entitled "Young Guns – Innovative and Thriving In The New World Music Order." Come and listen to the next generation of music industry professionals share tips on how to be successful and profitable in an ever-changing environment.

Additionally, we will be holding our annual elections for the board of directors in the next few months. If you have a passion to lead the future of The CCC, please let me or any other board members know. Nominations will occur in April so please seriously consider joining our leadership team.

Lastly, please note the date change of our April panel discussion. This meeting is now scheduled for April 16<sup>th</sup> at the Courtyard Marriott in Sherman Oaks.

Thanks for your continued support!

Sincerely,

David Quan, MBA  
CCC President 2018-2019

## Suggested Reading

*"40 Under 40: Billboard Reveals Music's  
Top Young Power Players of 2018"*

Billboard Staff

[View Here](#)

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*"2019 is Loaded With Great New Music.  
Here Are The Artists to Watch."*

Courtney E. Smith – REFINERY29

[View Here](#)

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*"Young Entrepreneurs Share Their Blueprint for  
Music Innovation at IMS Ibiza: Exclusive"*

Cherie Hu - Billboard

[View Here](#)

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*"30 Pieces of Advice From Music Industry Entrepreneurs"*

Marcus Taylor - VentureHarbour

[View Here](#)

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**Moderator**

**Rhonda Bedikian** has been in the music industry since graduating from USC with a degree in Business Administration—Finance and Accounting. Rhonda started her career at Motown and has worked for Chrysalis, EMI, PolyGram Publishing, IRS Publishing and Virgin Music Publishing. She established Heavy Harmony Music in 1992.

Rhonda has represented writers and artist/writers including but not limited to Skip Scarborough, “Lovely Day,” “Can’t Hide Love,” “Love Ballad,” “Giving You the Best That I Got”; Hanson, “MMMBop”; Howard Hewett, as well as Rock and Roll Hall of Fame member and seven-time Grammy Award Winner, Ralph Johnson of Earth, Wind and Fire, whose song “Sounds Like a Love Song” was sampled by Jay-Z, Tory Lanez, Keyshia Cole and The Dream. She works with Howard Hewett, and co-manages producer/writer DJ BattleCat (Dr. Dre, Snoop Dogg, Ice Cube).

Rhonda was music supervisor for the films Bank Robbers and Shadows of the Past. She has placed songs in various movies such as Pulp Fiction, Dangerous Minds, Soul Plane, Soul Food, and television shows, like “The Voice,” “American Idol,” and “Empire.”

Rhonda is a member of the National Academy of Recording Arts and Sciences, (Grammys), and is a Board Member for the California Copyright Conference, the Hollywood Music in Media Awards, and the Association of Independent Music Publishers.

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## **Panelists**

**Jake Udell** is an American music manager, entrepreneur, and founder of TH3RD BRAIN, a talent management company. At the EDMbiz conference in Las Vegas in June 2014, Udell moderated a panel featuring panelists in the industry under the age of 30. After viewing the panel, music industry analyst Bob Lefsetz included an excerpt about Udell in his newsletter, “Jake is a new Shep Gordon, maybe a new Irving or Geffen.” Forbes featured Udell in its 2016 list of 30 under 30 in the Music category.

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## **Greg Katz**

Label, publishing, management, throwing shows, touring the country in a van, producing records, DJing – there’s pretty much nothing music-related that Greg hasn’t done. Greg manages writer/producer Rogét Chahayed, whose hits with DRAM, Halsey, Travis Scott, Miguel and other superstars have sold well over 10 million records. Greg also heads A&R at boutique publisher Defend, where he’s brought in classic copyrights including Kanye West’s smash “Monster,” Scott Klass’s “5 Steps” (the theme song of long-running TV show “Intervention”), indie rock icon Chris Walla’s catalog including his songs with Death Cab For Cutie, and the songs of funk cult heroes Vulfpeck. A UCLA alum, you can find Greg in a studio, at a show, or in the candy aisle of the supermarket trying to find a fresh package of Red Vines.

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## **Neena Rose**

Canadian born aspiring artist Neena Rose is a powerful and passionate vocalist. She is now recording with 80 Empire of Universal Music Publishing who called Neena Rose an “amazing young talent, incredible vocalist and witty lyricist”. Neena recorded her first original song “Rock N Roll Lullaby “at the age of 12, produced by Roy “Royalty” Hamilton III, she has performed for Oprah Winfrey and was selected by CHCH TV to record the new theme song for Tiny Talent Time. Neena released her debut EP in July 2018, with new music ready to hit all digital platforms in March 2019. Please visit her website at [www.neenarosemusic.com](http://www.neenarosemusic.com)

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## **NoMBe**

Reminiscent of a diary, NoMBe’s debut album, *They Might’ve Even Loved Me*, is a brutally honest account of family, romance, sex and heartbreak. His initial singles have already caught the ear of Pharrell, who noted, “He makes music for the subconscious with colorful layers and unexpected water slides. He writes and produces dream sequences.”

Five years ago, Noah McBeth, or NoMBe, went on a class trip from Germany to Las Vegas. Unlike his classmates, NoMBe decided to chase his dreams in music and never returned. This year, he finally unveils his debut album, a tribute to the women in his life, from his godmother Chaka Khan to true loves to summer flings. He is more than his model looks – his music is a vulnerable and introspective diary of his American journey.

His singles broke onto Australian radio and their Shazam charts, and they have caught the ear of Kylie Jenner, Heidi Klum, and Pharrell, who have used his music in their TV and ad campaigns. In addition, the catchy and distinctive songs impressed Bonobo and Alt-J, who both invited him to open for their tours this past year.

To properly convey the theme of the album, NoMBe performs with an all female band on stage, jamming to his infectious West Coast beach vibes. Sirius XM’s ALT Nation chose his song ‘Freak Like Me’ as the inaugural Critical Cut, which promotes their favorite single of the month, and VEVO also hand-picked him for their DSCVR program, one dedicated to breaking the next big star in music.

As 2018 begins, NoMBe has already accumulated almost 120M total online streams before the album release. A unique blend old school rock and electronic influences, his debut album will be released in March 2018. NME declares that “it’s a brilliant glimpse of a talent who can make magic in just about any territory.”

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## **Wyann Vaughn**

Wyann Vaughn comes from soul music royalty: Daughter of Grammy award-winning Wanda Vaughn of the sister group “The Emotions” and Earth, Wind & Fire’s “Let’s Groove” writer Wayne Vaughn. With her vast experience, as both a recording and performing artist, she mixes timeless R&B vocals with a funky edge, and blends hip hop styling with crafty singing and songwriting. From studios to stages, she’s worked with everyone from Dr. Dre, Snoop Dogg and Kendrick Lamar to The Temptations, Heatwave, The Stylistics, and more.

As a self-proclaimed “edutainer,” Vaughn holds her Master of Social Work degree and teaches as well as academically counsels at Pasadena City College’s Ujima Program. She’s carrying on the family legacy by touring with her mother and aunt as the third member of The Emotions, and belongs to the supergroup, The Pollyseeds

under the direction of Terrace Martin. Vaughn was also hand-selected by The Good Doc himself to cohost “The Pharmacy with Dr. Dre” on Apple Music’s Beats1 Radio, and launched her own, “Raise It Up, Wy! the podcast.” In addition, she expresses herself most vividly through poetry, with one book published and more on the way.

**Please visit our website, [theccc.org](http://theccc.org), for more information soon!**

