

June 18th, 2019
Songwriters in the Round

NEWSLETTER

An Entertainment Industry Organization



President's Corner

Dear Friends and Members,

Our next panel discussion, "Songwriters in the Round," is set for June 18th at The Federal in North Hollywood. Please note the different venue and the lower price. I am excited to wrap up this season by co-moderating this panel with the amazing, Mara Schwartz Kuge!

We take a vacation in the month of July, but next up is our Second Annual Summer Networking Mixer at the Palihouse in West Hollywood on August 27th. Come join us for an entire evening of networking. Bring plenty of business cards and register early—you don't want to miss this one!

Lastly, please join me in thanking our 2018–2019 Board of Directors. These amazing women and men sacrifice so much of their time and energy to ensure that all of the CCC activities are planned and executed without a hitch. Some of their accomplishments are:

- Amazing panel discussions with relevant content.
- New format that enables the meetings to end promptly at 9pm.
- Extended season that now runs from August–June.
- New banking partner that offered more favorable rates and lower fees.
- The Scholarship Fund is now an official 501(c)(3) non-profit charitable organization.
- Producing another rousing *Apollo-Award* Holiday bash.

Thanks for your continued support! I look forward to seeing you at a CCC event soon.

Sincerely,

David Quan, MBA

CCC President 2018–2019

Suggested Reading

"5 Tips for Songwriting Success in Today's Music Industry"

Jason Blume — *BMI*

[View Here](#)

"Building Your Dream Team: The Music Publisher"

[View Here](#)

Moderators

Mara Schwartz Kuge | President and Founder of Superior Music Corporation

Mara Schwartz Kuge is President and Founder of Superior Music Corporation, a full service music publishing and synch consulting company. Superior provides international collection, administration, synch pitching and licensing, creative and other services with an emphasis on artist relations. Kuge has 14 years of experience in music publishing, including heading the Film and TV Music departments at Bug Music (now BMG) and 10thStreet Entertainment. She has placed hundreds of songs in various media and has signed major artists to publishing deals including Siobhan Fahey (Bananarama), the National, Grizzly Bear, M. Ward, of Montreal, Sleater-Kinney, Ursula 1000 and Mocean Worker. She is a current board member of the California Copyright Conference.

David Quan | Vice President of Business Affairs, Angry Mob Music

David Quan is a 25-year veteran of the Music Industry. He is currently the Vice President, Business Affairs at Angry Mob Music, where his responsibilities include business affairs, licensing, and administration. He has extensive experience in all facets of music publishing having worked for notable music companies and film/TV studios such as: Universal Music, BMG, PeerMusic, Warner/Chappell, Leiber & Stoller, Music & Media International, Sony Pictures Entertainment, and NBCUniversal. He holds a Bachelors of Science Degree in Marketing from the California State University at Los Angeles, and a Masters Degree in Business Administration with an emphasis in Corporate Finance from the University of Southern California. He currently serves as the President of the California Copyright Conference.

Panelists

Francisca Valenzuela | Composer, Entrepreneur, Singer

Composer, entrepreneur and bilingual singer, Francisca Valenzuela is one of the most active representatives of Chilean pop on an international level. The promising beginning of her career in 2007 with her hit single "Dulce," was surpassed by rapidly ascending recognition in the music world, where she has two platinum albums, a Latin Grammy nomination and her collaborations with artists such as U2, Miguel Bosé, Pablo Alboran, Mon Laferte, Natalia Lafourcade and Pedro Aznar among others. Her recordings are produced independently through her label, Frantastic. They include the albums *Muérdete la Lengua*(2007), *Buen Soldado*(2011)—both platinum records, *Tajo Abierto*(2014), and her most recent singles in advance of her next album: "Tómame" and "Ya no se trata de ti." Valenzuelais also founder and director of the Ruidosa Fest, an inclusive, interdisciplinary and international feminist festival, which seeks social and cultural transformation through the empowerment of women in the creative industries.

Roland "Rollo" Spreckley | Songwriter, Artist Publishing Group

Roland "Rollo" Spreckley is an incredible writer who is extremely consistent. Additionally, he is a talented piano player and is a Berklee College Of Music alumni. He currently has Ava Max's new single "So Am I." Other recent credits include "Messy" (Kiiara) and "The Truth Untold" (BTS, Steve Aoki). He's recently been working with Noah Cyrus, PRETTYMUCH, AJ Mitchell, and Cirkut.

Joe Kirkland | Songwriter, Warner Chappell Music

Joe Kirkland (topline writer/guitar) Joe Kirkland is a phenomenal topline writer/producer/instrumentalist from Texas based here in LA. Signed to Warner Chappell, releases include "IDGAF" - Dua Lipa, "1 Sided Love" and "Changes" – Blackbear, "OK" – Backstreet Boys, "Sunday Morning feat Joise Dunn" – Matoma, additionally, Nick Jonas' "Avalanche" featuring Demi Lovato, Phoebe Ryan's single featuring Blackbear "Forgetting All About You," Jojo's single "Fuck Apologies" and Ben Haenow's single "Second Hand Heart" featuring Kelly Clarkson. Frequent collabs with Asia Whiteacre, Phoebe Ryan, Jerm, Jussi, Tushar, JP Clark, and more.

Marc Wilson | Senior Director of A&R, Pop/Rock, Warner/Chappell Music, L.A.

Marc Wilson is the Senior Director of A&R, Pop/Rock at Warner/Chappell Music in Los Angeles, CA. Marc has been in music publishing for over 17 years and got his start at BMG Music Publishing. Since at Warner/Chappell Music, Marc has signed some of the hottest artists and songwriters that include: World-renowned DJ Steve Aoki; Songwriters Ian Kirkpatrick (Dua Lipa "New Rules", Jason Derulo "Want To Want Me", Nick Jonas "Levels", Andy Grammer "Good To Be Alive" & "Fresh Eyes"), Sean Douglas (who wrote Jason Derulo's #1 hits "Talk Dirty" & "Wiggle", David Guetta "Hey Mama", Nick Jonas "Levels", Thomas Rhett "Die A Happy Man" and Chris Brown "Zero"), Joe Kirkland (Dua Lipa "IDGAF" Nick Jonas

"Avalanche" Bean Haenow "Second Hand Heart" feat Kelly Clarkson), Tushar Apte (Chris Brown "Zero"), Sam DeRosa ("Broken" LovelyTheBand), along with artists Judah and The Lion, Alec Benjamin, Sir Sly, and Colony House.

Diana Rodríguez | CEO and Founder of Criteria Entertainment

In September 2009, Diana Rodríguez became the first female to be appointed to the top post of a major U.S. Latin record company, when she was tapped as Senior Vice President of EMI's U.S.-based, Spanish language division, Capitol Latin. She revitalized Capitol Latin with her dynamic management style, which became evident from: The label's improved market share year-over-year; the return of legacy acts; the label's commitment to creating synergies with major brands and media partners for the execution of multi-platform marketing campaigns that coincide with major artist releases the label's shift to an artist-focused global rights management company and Rodríguez's selection and seamless implementation of new marketing and promotions teams within the label.

Rodríguez began her career in 1993 as a radio promoter for ToCo Records, a dance music label in her native Bogota, Colombia, that was distributed by Phillips. She later moved on to PolyGram, which was then acquired by Universal Music. At Universal Colombia, Rodriguez ascended to the role of Senior Frontline Product Manager for the Andean Region of Latin America, and was the label manager for Juanes' first album. Her next post was as marketing director for EMI Colombia, where she remained until 2004, when she was relocated to Miami to take on the dual role as head of marketing strategy for EMI's Latin region, as well as the head of international exploitation of Latin music for the world outside of the U.S. There, she supervised the international marketing strategy for RBD, EMI Mexico's multi-territory phenomenon that sold over 10 million records worldwide. In 2008, she was relocated to Mexico City to run EMI Mexico's marketing department, in addition to her obligations to the Latin Region. This included the responsibility of integrating the marketing departments of EMI Mexico and Televisa EMI Music.

Rodríguez was #27 in *Billboard's* 2010 Women in Music list and included in *El Tiempo Colombia's* Top 10 Powerful Women in Music in 2017. She is the founder and CEO of Criteria Entertainment, a full-service company based in Los Angeles that caters to talent across all genres, covering all the Hispanic markets; as well as Mercado Negro, indie label and management firm. She is also a partner in Clack Entertainment Agency in Colombia, a booking agency created to cater to artists in Central and South America. Plus, she manages Grammy award-winning Flor de Toloache and three-time Latin Grammy Award-winning Diamante Eléctrico, as well as co-manages Draco Rosa in a joint venture though PHVX.

Miles Beard | Vice President of A&R, Artist Publishing Group

Miles Beard is the VP of A&R at APG. Former KISS FM DJ. Signed Charlie Puth, Alec Benjamin, and Pink Sweat\$, among A&Ring other incredible songwriters and producers.

Please visit our website, theccc.org, for more information soon!