

January 14th, 2020

Papa's Got a Brand-New Bag: The Current State of Hip Hop

NEWSLETTER

An Entertainment Industry Organization



President's Corner

Dear Friends and Members,

Happy New Year to you all! We're looking forward to another exciting year of CCC panels and networking events.

As we start off 2020, I cordially invite you to our next panel discussion on January 14th: "**Papa's Got A Brand-New Bag: The Current State of Hip Hop**" featuring major movers-and-shakers from the performing and business sides of the genre. Hip Hop continues to dominate the charts and has created many of today's music superstars. Join our moderator, James Leach, and this panel of industry experts to learn more about this ever-evolving genre.

Please note, the **reservation deadline has been EXTENDED to Tuesday, January 14th at 12pm!** Please register in advance below.

I look forward to seeing you then.

Sincerely,

David Quan, MBA

California Copyright Conference President 2019-2020

January Meeting:
Tuesday, January 14th, 2020
6:30 PM - 9:30 PM

"PAPA'S GOT A BRAND-NEW BAG: THE CURRENT STATE OF HIP HOP"

This panel takes an in-depth look at the Hip Hop genre...delving into its humble beginnings as a genre fighting for chart recognition. Then, on to its legal battles, and finally to it overtaking rock as the most popular genre among music fans. You'll hear from a strong group of hip-hop movers-and-shakers.

- Moderator -

James Leach — VP, Creative Services/West Coast Operations | SESAC

- Panelists -

Tuff Morgan — Vice President of A&R | peermusic

Kevin Gilliam aka DJ Battle Cat | Record Producer, Rapper, Singer-Songwriter

Thomas Louis Jones III aka Rapper Big Pooh | Rapper

TuneDaRuLa | Record Producer, Singer-Songwriter, Engineer

Che Pope | Record Producer

Courtyard Marriott

15433 Ventura Blvd., Sherman Oaks, CA 91403

(\$5 parking available at venue)

Advance Reservation (pay online via PayPal)

CCC Members \$50 per person | Non-members \$65 per person

Walk-Up Dinner (pay at the door, no prior RSVP):

CCC Members \$55 per person | Non-members \$70 per person

Students: \$50 per person

(must show College ID at the door)

Cash bar only (no credit cards accepted)

Appetizer:

Caesar Salad

Your Choice of Entree:

Mesquite Grilled Chicken

Blackened Salmon with Citrus Butter

Eggplant Parmigiana

Dessert:

Chef's Choice

Please make your dinner reservation by 12pm on Tuesday, January 14th, 2020.

- No Refunds -

[RSVP Here](#)

Suggested Reading

"For the first time in history, hip-hop has surpassed rock to become the most popular music genre, according to Nielsen"

John Lynch — *Business Insider*

[Business Insider](#)

Suggested Reading

"Rap overtakes rock as the most popular genre among music fans. Here's why."

Patrick Ryan — *USA Today*

[USA Today](#)

Special Announcement!

Our very own James Leach makes the 2019 Billboard R&B/Hip Hop power list!

"Billboard's 2019 R&B/Hip-Hop Power Players List Revealed"

Billboard Staff — *Billboard*

[Billboard](#)

Moderator

James Leach — VP, Creative Services/West Coast Operations | SESAC

As one of SESAC's top execs for its West Coast operations, James Leach has played a prominent role in the growth of this performing rights organization. Since joining SESAC in 2001, Leach helped launch their Los Angeles office and he has established a solid reputation as a respected music executive who is an advocate for both songwriters and music publishers.

James has an extensive background in the music business, having worked as a music publishing exec, music supervisor and music industry consultant. He began his career as an intern at Famous Music before securing a position at Michael Jackson's prestigious ATV Music Group. At ATV, James spent the next eight years handling catalogs which included The Beatles, Sly & The Family Stone, Little Richard, Michael Jackson, eventually running the company as Director of Creative Affairs. Also during this time James worked with a variety of artists and songwriters including SWV, Brownstone, Keith Crouch, Skylark and Harmon & Troy to name a few.

Following his work with Michael Jackson James formed his own music consulting firm, Leach Entertainment. He later returned to Famous Music as Director of Creative Affairs Urban Music, where he was responsible for signing hit writer/artist/producer, Akon.

Leach later entered the music supervision field, serving as Music Consultant & Coordinator for the groundbreaking urban TV series, New York Undercover. He later worked as Music Supervisor for Magic Johnson's Fox Television show

The Magic Hour and for two years as a Music Supervisor for the On-Air Promotions department of Fox Television.

At SESAC James has signed and worked with many talented songwriters/publishers such as Danja, Harvey Mason Jr., DJ Dahi, Ab-Soul, Gabe Roland Jacob Luttrell and the legendary George Clinton to name a few. As VP, James is leading SESAC's ever expanding West Coast presence as well as exploring new business strategies for the digital music/media convergence.

Panelists

Tuff Morgan — Vice President of A&R | peermusic

Tuff Morgan started as an artist on Capitol Records with a Top 10 album. From there, Morgan became the A&R for Jheryl Busby (Motown) and Brian Turner (Priority), then a writer, and now the VP of A&R for peermusic. At peermusic, Morgan has had the success of publishing records with artists such as Ella Mai, Drake, Chance the Rapper, Rihanna, Justin Bieber, Justin Timberlake, J.Lo, Sam Smith, Beyoncé, and indie bands like **Cigarettes After Sex, to name a few.**

Kevin Gilliam aka DJ Battle Cat | Record Producer, Rapper, Singer-Songwriter

Kevin Alexander Gilliam known to most as DJ Battlecat is a native of California - South Central to be exact. His musical gift was nurtured as a youth and manifested itself into him playing the drums. His career started in the 80's as an original KDAY mixmaster. The foundation allowed him to elevate into music production on the SP 1200 sampler and the MPC drum machine. He developed a signature sound and style that is a progression from the early 90's 'G-Funk' sound pioneered by himself, Dr. Dre, and Warren G, characterized by fat synth bass lines and soulful melodic keys, over aggressive drum and percussion patterns. An early 90's project 'Bangin' on Wax' helped to propel his career onto the Billboard charts, which led to producing an RIAA certified gold album for Def Jam Records' first west coast artist - Long Beach's very own 'Domino'. Since then he had worked on endless collaborations with such talents as Snoop Dogg, Xzibit, Dr. Dre, Debra Cox, Faith Evans, Tyress, Kenny Lattimore & Raphael Saadiq, just to name a few across the worlds of Hip Hop and R&B.

Currently, DJ Battlecat has branched into scoring for TV series for Universal and Sony doing the most watched

Biggie and 2Pac on USA. Cat was lead DJ and assistant program director for Dr. Dre's 'The Pharmacy Radio' on the Beats1 radio station on Apple Music. He also co-hosts the show with Xzibit, DJ Pooh, Wyann Vaughn, Eddie Francis, J.Rocc, and Dr. Dre himself. Battlecat previously had the honor of serving as musical director for the 'Soul Train Awards' in 2014 & 2015 alongside Los Angeles' own - '1500 or Nothin' and last year DJ'd for Usher's live BET Experience concert in Los Angeles. He and his wife have formed their company Nu Shoe Entertainment to continue his legacy of great music as well as releasing new and innovative entertainment projects. The new generations of Hip Hop and R&B like YG, TY\$, Problem, Mykestro, and Andersen Pack are all new additions to the list of artists who are currently acquiring his production and having one of the rarest experiences with the producer and mentor that is DJ BATTLECAT.

Thomas Louis Jones III aka Rapper Big Pooh | Rapper

Thomas Louis Jones III, better known by his stage name Rapper Big Pooh, is an American rapper, who, along with fellow rap artist Phonte, is a member of the acclaimed North Carolina hip hop group, Little Brother. In addition to numerous records and EP's by Little Brother, Pooh released a solo album in 2005 entitled *Sleeper* to positive critical review. His first break came from Beni B of ABB Records, and then with Atlantic Records.

Always moving forward, and as he says, "...providing the world with dope music," he appeared on the Little Brother download-only mixtape entitled *And Justus for All*, mixed by DJ Mick Boogie.

He released a new interim "street" album, *The Delightful Bars*, with four slightly different versions of the album available, including one iTunes exclusive "Candy Apple" edition, which contains 13 tracks, each featuring different.

TuneDaRuLa | Record Producer, Singer-Songwriter, Engineer

TuneDaRuLa is a music producer and songwriter who plays five instruments. Raised in a musical family, he fell in love with music in church and eventually became a music director and keyboardist for several churches. At 18 years old, he received a Grammy nomination for Best R'n'B Album for El DeBarge. After taking the time to perfect his craft, Tune is now one of the most versatile producers in the game: Hip-hop, Country, EDM, Pop/Dance, Trap, R'n'B, Tropical House, Rock, Alternative.

Now as an established producer/songwriter/engineer in the music industry, TuneDaRuLa has worked with several well-known artists, including Swae Lee, Rae Sremmurd, Jason Derulo, Jeremih, The Weeknd, Quavo, French Montana, Poo Bear, Netflix, Kehlani, Tori Kelly, Teyana Taylor, Davido, Victoria Justice, Young Thug, Jordin Sparks, TI, and many more. Plus, he works with new artists to find their sound and assist with their overall music direction. Through his vision, he has found success by aligning with the world's greatest talent in music production, songwriting, artists, and business executives alike.

Che Pope | Record Producer

Che Pope is a Grammy award-winning American hip-hop producer from Boston, MA. Pope is also the former president of G.O.O.D. Music. He is perhaps best known for producing Grammy-nominated "Bound 2" by Kanye West, as well as executive producing the compilation album *Cruel Summer* and co-executive producing West's *Yeezus*.

Please visit our website, theccc.org, for more information soon!