



MARCH 9, 2021

"HERE WE GO AGAIN...MAMMA MIA!  
AND THE RISE OF THE JUKEBOX MUSICAL"

# NEWSLETTER

An Entertainment Industry Organization

## President's Corner

Dear Friends and Members,

Welcome to the month of March ushering in the continued progress in the battle against Covid-19 and, hopefully, a return to some semblance of normalcy. The CCC endeavors to do its part with our informative programming.

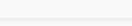
Our next scheduled webinar is set for March 9<sup>th</sup> and is entitled "Here We Go Again...Mamma Mia! And the Rise of the Jukebox Musical." Although Broadway is currently shut down, undoubtedly, there will be tremendous pent-up demand for uplifting entertainment, once doors are open again. This presentation is in great hands, being moderated by CCC Board Members, Elizabeth Henderson and Jeffrey Izzo, with the participating panelists bringing a wealth of knowledge and expertise to this area. You'll find the rights licensing aspect of live theater especially informative and fascinating.

We also kick into gear for our outreach to area accredited music industry programs for applicants to our annual *John Braheny CCC Scholarship*. Please help us spread the word as well to educational institutions. Information about eligibility and application deadlines can be found on our website.

Members, once again, please note that for members, our webinars for June, September, October, November, December, January and February are now available for viewing on our website. If you happened to have missed a prior webinar, take advantage of this benefit of membership.

Thank you for your continued support of the CCC and follow us on various platforms of social media.

Sincerely,  
Garrett M. Johnson, Esq.  
CCC President 2020-2021



## CCC WEBINAR SERIES:

**Tuesday, March 9th, 2021**

2:30pm PST - 3:30pm PST

### "HERE WE GO AGAIN...MAMMA MIA! AND THE RISE OF THE JUKEBOX MUSICAL"

From *Beautiful to American Idol* to, yes, *Mamma Mia!*, the dominance of the jukebox musical cannot be denied. Just this year, *The Cher Show* earned two Tony awards, including Best Actress. So, what rights and permissions are involved in taking a catalog of hit songs to the Great White Way? What are the benefits of doing so for composers, lyricists, librettists, and publishers? What can they—and their attorneys—learn from the successes and failures of those that have gone the Broadway-bound route?

**Stick around after the webinar presentation for the "after hour, happy hour chat" with your fellow CCC members!**

This webinar is sponsored by:



#### Moderators:

Elizabeth Henderson | Senior Manager, Sync Clearance, Warner Music Group

Jeffrey Izzo | Mike Curb Endowed Chair of Music Industry Studies, California State University Northridge

#### Panelists:

Gerald F. Rosenblatt | Attorney, Law Offices of Gerald F. Rosenblatt

Rachel Kiwi | Senior Counsel, Loeb & Loeb LLP

Robert Harris | Partner, Lazarus & Harris LLP

#### Advance Registration

CCC Members \$0 per person | Non-members \$5 per person

[REGISTER HERE](#)

The registration deadline for this webinar is Tuesday, March 9th at 1:30pm PST.

## Suggested Reading

"Best Jukebox Musicals: 10 Stage Classics That Revolutionised Broadway"

Martin Chilton - uDiscoverMusic



## BIOGRAPHIES

### Elizabeth Henderson | Senior Manager, Sync Clearance, Warner Music Group

Elizabeth Henderson is a music industry professional with almost 15 years of sync and media licensing experience. She has held positions at IDJ Records, Universal Music Publishing Group, and currently at Warner/Chappell Music. Ms. Henderson is a member of the Board of Directors of California Copyright Conference and held leadership positions with Women in Music. She graduated from Penn State University with a Bachelor's Degree in Business Administration/Marketing with an emphasis in Psychology and a minor in French.

### Jeffrey Izzo | Assistant Professor and Mike Curb Endowed Chair of Music Industry Studies | California State University Northridge

Jeffrey Izzo is Assistant Professor and Mike Curb Endowed Chair of Music Industry Studies at California State University Northridge. An entertainment lawyer for over 25 years and an accomplished composer, lyricist, and performer, he has presented at numerous national and international conferences, is a contributing author to *Music Entrepreneurship*, and co-author of *Introduction to the Music Industry: West Coast Edition*. Izzo is an ASCAP affiliate and member of the Board of Directors of The California Copyright Conference, The College Music Society, the Association for Popular Music Education, The Recording Academy, The Society of Composers and Lyricists, the Dramatists Guild, Songwriters of North America, the Association for Popular Music Education, and The International Association for the Study of Popular Music.

### Gerald F. Rosenblatt | Attorney, Law Offices of Gerald F. Rosenblatt

Born and raised in Brooklyn, New York, Mr. Rosenblatt moved to Los Angeles in 1972. He's a J.D. graduate of the University of Michigan Law School and a member of the California, New York and Federal (Second Circuit) Bars.

His firm, Law Office of Gerald F. Rosenblatt, specializes in transactional entertainment law, covering all media, including feature films, television, live concerts, recorded music, live theatre, internet and music publishing. He represents a wide range and variety of talent.

Prior company and studio Legal and Business Affairs experience with Colombia Pictures, 20<sup>th</sup> Century Fox, CBS/Sony Music, Motown and Capitol Records. Mr. Rosenblatt was "of counsel" to a leading Los Angeles entertainment law firm for 12 years before opening his Los Angeles practice in the early 1990s.

Mr. Rosenblatt's music clients have included Donna Summer (and now represents the Estate of Donna Summer Sudano, as publishing administrator), Steve Vai, Steve Stevens, Billy Sheehan, The 5<sup>th</sup> Dimension, Tony Orlando, and members of bands: Guns N' Roses, David Lee Roth Band, Chicago, and Fleetwood Mac.

Current professional associations include the American Bar Association, California Copyright Conference (past President), and the AIMP, plus, he's a lifetime member of The Recording Academy (Grammy's). He has lectured on the subjects of entertainment law and specific agreements at several Bar Associations, The Recording Academy, ASCAP, national law schools, major film festivals and professional music schools.

### Rachel Kiwi | Senior Counsel, Loeb & Loeb LLP

Rachel Kiwi maintains a diverse entertainment and media practice with experience advising on licensing, acquisition, disposition, financing and exploitation of entertainment properties for film, television, podcasts and live stage productions. Her clients include producers, production companies, talent, executives, underlying rights holders, authors and investors in entertainment projects of all types. Ms. Kiwi has also served as production counsel for theater productions, independent films and television programs. In addition, she has been involved in structuring acquisitions, sales and joint ventures of entertainment businesses, as well as entertainment-related investment fund formations.

### Robert Harris | Partner, Lazarus & Harris LLP

Robert Harris is a founding partner of the New York City law firm of Lazarus & Harris LLP and has been practicing entertainment and intellectual property law in New York City for more than three decades, representing clients in a broad range of entertainment media: counseling and handling transactional matters for theatrical producers and creative personnel on various Broadway and Off-Broadway productions; and representing publishers, authors, and agents in the publishing and theatrical fields. He counsels clients regarding the protection, licensing, acquisition, use and misuse of content in a broad range of contexts and media and has substantial experience in copyright and trademark law, including clearance, prosecution and licensing, and advises clients regarding ownership of copyright, licensing of copyrights, and analysis of rights under copyright in both traditional media and new media. In the area of trademarks, Mr. Harris advises clients regarding the selection and use of trademarks, service marks, and Internet domain names, in prosecuting trademark applications, and in negotiating and drafting licensing agreements. He has had extensive experience negotiating and drafting programming and network affiliation agreements for cable television, and represents producers of television programming. He offers counsel in the areas of the right of publicity, the right of privacy and defamation.

Mr. Harris has represented the heirs of both Ernest Hemingway and F. Scott Fitzgerald with respect to trademark protection and merchandise licensing, and has supervised copyright and trademark enforcement and prosecution for a number of properties, including the stage musicals *Phantom of the Opera*, *Les Miserables*, and *Miss Saigon*. He has acted as production counsel or counsel to talent on numerous acclaimed Broadway productions including *Beauty and the Beast*, *Crazy for You*, *Monty Python's Spamalot*, *Spring Awakening*, *The History Boys*, *August: Osage County*, *The Book of Mormon*, *War Horse*, *Kinky Boots*, *A Gentleman's Guide to Love and Murder*, *All the Way*, revivals of Chicago, *Fiddler on the Roof*, *Hair*, *Annie*, *The Gershwins' Porgy & Bess*; and most recently *Hadestown*, *Ain't Too Proud*, *The Ferryman*, and *Harry Potter and the Cursed Child Parts One and Two*. His renowned writer clients in various media include John Irving, John Kander, Fred Ebb, Bert Bacharach, Dorothy Fields and William Goldman, as well as other accomplished fiction and non-fiction authors, and actor Stacy Keach.

Mr. Harris is a graduate of New York University School of Law, former Chairman of the Entertainment Law Committee of the Association of the Bar of the City of New York, a member of the American Bar Association Section of Intellectual Property Law, and a member of the Entertainment, Arts and Sports Law Section of the New York State Bar Association. For a decade, he served as special professor at Hofstra University School of Law, where he taught entertainment law; has been a lecturer for PLI and Commercial Theater Institute; and has appeared as a guest commentator on Court TV. Together with his partner, Scott Lazarus, Mr. Harris authored the chapter entitled "Legal Aspects of Producing in the Commercial Theater" in the third and fourth editions of *Entertainment Law*, published by the New York State Bar Association, and reprised that role for the current edition. Under his auspices as Chairman of the Entertainment Law Committee of the Association of the Bar of the City of New York, the committee published "Music Rights Primer" (2003), explaining music and sound recording rights.

Mr. Harris has received the highest AV Preeminent (5 out of 5) Professional Rating from Martindale-Hubbell Law Directory, has been recognized as a *SuperLawyer* since 2008, and was selected by Best Lawyers as one of their "Best Lawyers in America" for their 2020 edition.

## CCC MEMBER SPOTLIGHT series!

Have an accomplishment you'd like to share with the community? Email the CCC at [manager@theccc.org](mailto:manager@theccc.org) and we'll share your achievement with the CCC community!

[JOIN THE CALIFORNIA COPYRIGHT CONFERENCE TODAY!](#)

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