

April 16th, 2019

A.I. Created Content –Who Owns It?

# NEWSLETTER

An Entertainment Industry Organization



## President's Corner

Dear Friends and Members,

Our next panel is scheduled for April 16<sup>th</sup>, and it will be located at our new temporary home, The Courtyard Marriott in Sherman Oaks. The panel topic is *A.I. Created Content — Who Owns It?* This is a very cutting-edge topic, as reflected in many recent articles, some of which are included in our newsletter. Come and learn about this new technology and find out if it will augment or harm our industry. Personally, I hope A.I. works out better for humankind than what has been portrayed in movies/TV shows such as *Terminator*, *Ex Machina* and “Battlestar Galactica.”

Also, we are currently taking nominations for those of you interested in running for a seat on our Board of Directors. If you are interested in serving our community in this way, please feel free to send an email to [manager@theccc.org](mailto:manager@theccc.org) or make a public announcement of your candidacy at our April 16<sup>th</sup> meeting, which happens to be the last day of nominations.

Thanks for your continued support of The CCC and I look forward to seeing you on April 16<sup>th</sup>.

Sincerely,

David Quan, MBA  
C.C.C. President 2018-2019

## Suggested Reading

***"Considering Human Imagination the Last Piece of Wilderness, Do You Think A.I. Will Ever Be Able to Write a Good Song?"***

The Red Hand Files

[View Here](#)

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***"How A.I. Generated Music is Changing the Way Hits Are Made."***

Dani Deahl - The Verge

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***"Major Label Signs an Algorithm to a 20 Album Deal"***

Bruce Houghton- Hypebot.com

[View Here](#)

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***"5 Ways Artificial Intelligence Can Change Your Business"***

Brian O'Connell - BBVA Compass

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***"How AI Solves the Unclaimed Royalties Problem"***

Stephen Brady - Digital Music News

[View Here](#)

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## *"How AI is Changing the Music Industry"*

Katharine Gammon - ABC News

[View Here](#)

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### **Moderator**

Specializing in Copyright, Licensing, Royalties and Publishing, **Paula Savastano** has worked in the music business for more than 25 years. As a classically trained musician, she began her career in Opera Management, but quickly made the switch to the popular music realm. She has worked in administrative management and intellectual property departments for several notable companies including Broadcast Music, Inc. (BMI), Spirit Music Group, Rykomusic, Cherry Lane Music, Musical Heritage Society and Turn up the Music.

For several years, Paula's knowledge and experience has been sought after by publishers and record companies to assist them with audits, royalties and copyright issues. After significant and continued demand, she started her own company, SSA Music, which provided financial, auditing, licensing and royalty consulting services to a diverse clientele ranging from independent musicians to major music publishers and record companies. In 2012 SSA Music expanded to provide full-service publishing and pitching to its clients, while continuing Clearance, Licensing and Royalties services to corporate clients.

Due to recent changes in partnership, SSA Music has disbanded as of October 1st, 2018. Paula continues to offer consulting and pitching services to clients under the new entity of Savvy Songs. Some of her consulting clients include PEN Music Group, Angry Mob Music, and Reach Music Group where she continues to provide royalty, copyright, and licensing services. Savvy Songs has also retained a small, more concise group of artists available for placement (most as one-stop licensing).

Paula has been an active speaker at educational conferences and universities around the country for more than 10 years. She has held the position of Adjunct Professor in the Music Industry Departments at Drexel University and William Paterson University. She is active member of the California Copyright Conference (CCC) where she is a current board member, National Academy of Recording Arts and Sciences (NARAS), National Association for Recording Industry Professionals (NARIP), Association of Independent Music Publishers (AIMP), Women in Music (WIM) and Sigma Alpha Iota (Professional Music Fraternity) where she is currently Vice President of Membership, and Vice President of Ritual (Elect). She is also an active musician, performing flute and piccolo in the greater New York, Philadelphia and Los Angeles, metropolitan areas. She is currently a performer in the Los Angeles Symphonic Winds (LAWinds.com) and Song of Angels Flute Orchestra (SOAFluteOrchestra.com), and sits on the board of the LA Winds as their Librarian.

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### **Panelists**

**Judith Finell** is a musicologist and the president of Judith Finell MusicServices Inc., a music consulting firm in New York and Los Angeles, founded 25 years ago in New York. Since then, she has served as consultant and expert witness involving music copyright infringement, advised on artist career and project development, and a wide variety of music industry topics. Recently, Ms. Finell was honored to be the 2018 commencement speaker at UCLA's Herb Albert School of Music. She was also interviewed by NBC/Universal for a 2018 documentary entitled "The Universality of Music," in which she discussed the ways in which she sees music as being an international language that can bridge cultural barriers that spoken language does not.

Judith Finell was the testifying expert for the Marvin Gaye family in the milestone "Blurred Lines" case in Federal Court. She has testified in many other notable copyright infringement trials over the past 20 years. She and her team of musicologists regularly advise HBO, Lionsgate, Grey Advertising, CBS, Warner, Disney, and Sony Pictures on musical works for their commercials, films, and television series. Ms. Finell also frequently advises attorneys, advertising agencies, entertainment and recording companies, publishing firms, and musicians, addressing copyright issues, including those arising from digital sampling, electronic technology and Internet musical usage.

Ms. Finell has been invited to teach the first course in the country on forensic musicology at UCLA this year. She holds an M.A. degree in musicology from the University of California at Berkeley and a B.A. from UCLA in piano performance. She has written numerous articles and a book in the area of contemporary music and copyright infringement and has appeared in trials on Court TV and before the American Intellectual Property Law Association. She is a trustee of the Copyright Society of the U.S.A., and has appeared as a guest lecturer at the law schools of Harvard University, UCLA, Stanford, Columbia, Vanderbilt, George Washington, NYU, and Fordham, as well as the Beverly Hills Bar Assn., LA Copyright Society, and the Association of Independent Music Publishers. She may be reached either by e-mail at judi@jfmusicservices.com or by telephone at (310) 301-3338.

**Kimberly Culp** is a Director at Carr McClellan P.C. in the Silicon Valley, where she works with digital media and video game companies to resolve their high-stakes IP and advertising issues. She counsels her clients to help them assess and manage risk on a wide variety matters. When disputes arise, she will represent her clients in state and federal courts. In all aspects of her practice, Kimberly's focus is on reaching her client's strategic goal.

**Vickie Nauman** specializes in the intersection of technology and music, product/device integration, and international business development. She founded the boutique consulting and advisory firm CrossBorderWorks and is busy with an ambitious portfolio of forward-thinking companies in tech, consumer electronics, finance and music. A digital music pioneer, Nauman worked on licensing and product for one of the first legal digital services MusicNet (RealNetworks JV), led strategic partnerships for connected device company Sonos, started and ran the US business for global music platform 7digital, and did digital music business in Europe and China as a consultant. She built one of the first DMCA-compliant services at taste-making Seattle station KEXP and has an MBA through the London School of Economics, NYU-Stern, and HEC-Paris, in the executive program TRIUM. She is an advisor to UCLA's Music Innovation Program and on the Future of Music Coalition board.

**David Mann** is a professional composer, pianist, and music technology expert residing in Los Angeles. His body of composing work includes music for Disney, Fox, National Geographic, PBS, and many others. One of the top graduates of the illustrious USC Film Scoring program, he began writing for film over twenty years ago and has gradually moved up the ranks with a host of films, documentaries, and theater productions. His style fuses electronic, orchestral, and world music idioms to create a product which is both intricate and emotional.

In addition to his composing work, David is named principal inventor on at least two patents for music technology inventions and was the DJ on over forty editions of KKCR's Sunday Classical program. His work in the arena of computer music generation has drawn attention from numerous startup companies looking for new ways to create music. He is constantly striving to unify the domains of composition, performance, and music technology a via a common set of musical building blocks.

**Please visit our website, [theccc.org](http://theccc.org), for more information soon!**

